**Advocacy Post Card Instructions**

Thank you for supporting efforts to strengthen Wisconsin’s long-term care workforce (including ***all*** people working in and supporting assisted living, nursing homes, home care, and other related entities). This post card gives you a simple way to join the effort and spread the word about the impending workforce crisis.

**How to use the post card:**

This card is an easy way for you to share your story with your State Representative ***and*** State Senator. Just fill in the blanks, attach a stamp to both post cards, address a card to ***both*** of your state legislators, and drop the two post cards in the mail. Because the workforce crisis affects us all, we want to make sure legislators hear from people all over Wisconsin.

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**Post card example:**

Dear Legislator:

My name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. I work as/am a\_\_(CNA, housekeeper, board member, etc) at\_\_\_\_\_\_(name of facility)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ in (city/village)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Wisconsin.

**Wisconsin’s long-term care provider community is facing a workforce crisis that is:**

* Resulting in high levels of staff vacancy rates in assisted living and nursing homes
* Creating major problems with finding applicants and qualified caregivers
* Leading to an exodus of long-term care staff to jobs outside of healthcare
* Forcing providers to use overtime, double shifts and other strategies to fill scheduling gaps
* Compelling providers to limit or delay admissions thereby reducing access to much needed care

This workforce issue is important to me because \_\_\_\_\_\_\_\_(include a personal statement about why the long-term workforce matters to you)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**I am asking you to support the increase of Medicaid/Family Care funding for nursing facilities and assisted living providers in the upcoming 2017-2019 State budget and that you convey this support to the Governor.**

There is more information at: [www.leadingagewi.org/media/38698/BudgetRequest.pdf](http://www.leadingagewi.org/media/38698/BudgetRequest.pdf)

My contact information:

Email address\_\_(Your email address here)\_\_\_\_\_\_\_\_\_\_\_ Home address\_\_\_\_(Your home address)\_\_\_\_\_\_\_\_\_\_\_\_

City/State\_\_\_(Your city/town/village)\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone\_\_\_(Your phone number)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Find your State Representative and State Senator at [**http://maps.legis.wisconsin.gov**](http://maps.legis.wisconsin.gov) (type in your home address in the box in the upper right hand corner) or ask your administrator.

**Thank you for your advocacy!**