

Better Services for Better Aging

## Employment Opportunities

EO-18-27

June 11, 2018

To: LeadingAge Wisconsin Members & Subscribers

From: Pam Walker, Executive Secretary

pwalker@LeadingAgeWI.org

Subject: Positions Available:

Fund Development Director, La Crosse, WI

"Employment Opportunities" (EO) is a job clearinghouse for non-profit organizations. A one-time listing in Positions Available for LeadingAge Wisconsin members/subscribers is \$50 for a direct reply and \$75 for a blind ad. The fee for non-members for a one-time listing in Positions Available is \$100 for a direct reply and \$125 for a blind ad. A one-time listing in Position Wanted is \$50 for a direct reply ad and \$75 for a blind ad. Blind ads for Position Wanted must be submitted with 10 copies of the applicant's resume. Submit copy, not to exceed 150 words in length, with the appropriate remittance to the LeadingAge Wisconsin office. Employment Opportunities are now included in our bi-weekly *e-News* newsletter. Employment Opportunities must be submitted by close of business Friday prior to the week of the ad posting. Ads submitted also are displayed on the LeadingAge Wisconsin web site which can be found at <a href="https://www.leadingagewi.org/employment-opportunities.">www.leadingagewi.org/employment-opportunities.</a>

Position(s) Available:

EO-PA-387

**Fund Development Director -** Bethany St. Joseph Corporation is a La Crosse, WI based, regional non-profit organization operating skilled nursing and assisted living facilities; adult day services sites; as well as independent apartments for seniors. The Fund Development Director will lead the Corporation's fund development efforts in its endeavor to raise

awareness of its mission and will cultivate donor relationships, matching donors' interests with the needs of the organization and the community members it serves.

We are seeking a visionary and innovative strategic leader to direct and facilitate fund raising efforts; design and direct the implementation of a communications program. The successful candidate will have experience in creating and maintaining donor records, annual fundraising, special events, planned giving, bequests, and capital campaigns. Bachelor's degree required, preferably in marketing or a related field; three years of fund development experience; CFRE designation and knowledge of social media tools and techniques is preferred.

Must have a demonstrated ability to implement strategies for donor development and cultivation, an energetic personality, exceptional verbal and written communication skills; software proficiency; and a passion for connecting our mission with members of the community.

Apply online at: www.bsjcorp.com