



# LeadingAge Wisconsin

## Associate Membership

### Who Is Eligible for Associate Membership?

(A) Any individual not a member of the staff or on the Board of Directors of a nursing home, hospital, community based residential facility, residential care apartment complex, senior housing unit, or any other facility serving the elderly or developmentally disabled who is engaged in a related field of activity or interested in the purposes of LeadingAge Wisconsin, or (B) Any exempt organization under Section 501(c)(4) of the Internal Revenue Service Code which is engaged in a related field of activity or interested in the purposes of LeadingAge Wisconsin, or (C) Any for-profit organization which provides products or services useful to LeadingAge Wisconsin and its members, may be granted associate membership status upon application.

### Benefits of Associate Membership

LeadingAge Wisconsin associate members enjoy the following benefits:

- All informational mailings sent to provider members and subscribers
- Access to the member/subscriber website
- The opportunity to serve as resource members on LeadingAge Wisconsin committees (but associate members have no voting rights). This provides you the opportunity to share your expertise and obtain updated information in areas such as advocacy, public policy, regulatory issues, reimbursement issues, budget & finance, member services, educational programs, and clinical issues.
- Member/Subscriber rates to attend all LeadingAge Wisconsin educational events
- The opportunity to promote your company at the LeadingAge Wisconsin annual exhibitors forum. As an associate member, you may participate in the forum at the discounted member rate and you will have access to the preferred booth locations, reserved for LeadingAge Wisconsin associate members only.
- You will be affiliated with the largest association representing not-for-profit aging service providers in Wisconsin. Through such affiliation, our members and subscribers are readily able to identify you and your company. They may, from time to time, call on you for information or support. Affiliation with LeadingAge Wisconsin affords you many promotional and public relations opportunities.

### Associate Member Dues

The annual dues for associate members currently are set at \$495.



**LeadingAge™**  
**Wisconsin**  
*Better Services for Better Aging*

**Associate Membership:  
For Our  
Business Partners**



### Membership Is Not an Endorsement

Although LeadingAge Wisconsin does not actively endorse the products or services of the associate members, we readily publicize the associate members' names, addresses, phone numbers, and types of products or services offered.

# Application for Associate Membership

Organization \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone Number: \_\_\_\_\_

eMail Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Do you currently serve on the staff or board of directors of a nursing home, hospital, community based residential facility, residential care apartment complex, senior housing unit, or facility for the elderly?  Yes  No

To the best of your knowledge, does any person from your company or organization serve on the staff or board of directors of a facility such as those listed above?  Yes  No

Briefly describe the product(s) and/or service(s) you provide which would be useful to LeadingAge Wisconsin and/or its member/subscriber facilities: \_\_\_\_\_

\_\_\_\_\_

Please give a brief statement of purpose for your company or organization: \_\_\_\_\_

\_\_\_\_\_

What are your reasons for seeking associate membership in LeadingAge Wisconsin and what benefits do you anticipate from such membership: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Does your company or organization have on file a ruling of exemption -- 501(c)(3) or 501(c)(4) -- status approved by the Internal Revenue Service?  Yes  No

## Associate Member Annual Dues are \$495.00

Please return your completed application to the LeadingAge Wisconsin office at 204 S Hamilton St, Madison, WI 53703 or [info@LeadingAgeWI.org](mailto:info@LeadingAgeWI.org). You may send your dues payment now; or we can bill you for the appropriate amount after the LeadingAge Wisconsin Board of Directors approves your application.

I certify that all information provided above is true and correct to the best of my knowledge.

Signed \_\_\_\_\_

(Associate Member Applicant)

\_\_\_\_\_ Date