

NURSING HOMES



Nursing home providers represent over one third of our membership nationwide. It is more important than ever for nonprofit nursing homes to join LeadingAge. Our association provides a voice for long-term services and supports throughout the care continuum, while encouraging collaboration across service lines. Membership offers opportunities to learn how to innovate and develop multispecialty, interdisciplinary approaches that will keep nursing homes a viable option for the future.

Member benefits specific to nursing home providers:

Advocacy



- Personalized assistance in learning how to advocate/educate your state/national elected officials through grassroots outreach.
- Federal advocacy and monitoring of state and federal regulations for nursing home policy related bills and proposals.

Education/Professional Development



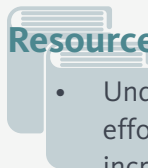
- The ability to lean on LeadingAge residential community staff experts for guidance on organizational challenges or technical assistance.
- The opportunity to build your skill set and knowledge base through the online LeadingAge Learning Hub on topics impacting the field, such as dementia, ageism, and workforce.
- A subscription to the latest news and policy updates in nursing homes through the monthly Nursing Home Regulatory Report.

Networking



- The ability to share ideas, challenges, or get guidance from your aging services peers through the *My LeadingAge Member Community* groups including: Nursing Homes, Living Well with Dementia, HR/Workforce, and more.
- Peer learning through educational content at the LeadingAge Annual Meeting & EXPO and the LeadingAge Leadership Summit.
- The opportunity to advance LeadingAge's strategic priorities, inform policy development, and recommend member value programs through the Nursing Homes Advisory Group and Town Hall meetings.

Resources



- Understand where to focus improvement efforts to improve both resident care and increase your 5-Star rating through the 5-star Analysis and Quality Metrics reports.
- Access to LeadingAge staff experts on topics of nursing home operational assistance and more.