

# LeadingAge Wisconsin in FY 2023-2024

*Throughout the past 12 months, we continued leading members and our sector in transforming life for the aging and those who serve them. Check out a few of our major accomplishments of the past year.*



## Serving your interests and needs through state advocacy.

LeadingAge Wisconsin policy experts work to eliminate obstacles, increase financial support, and ease regulatory burden for healthcare professionals across all levels of care.

### Secured a Medicaid SNF support services

payment standard at the median nursing facility cost plus 25%, including interim rates assuring immediate cash flow for every provider and constant advocacy for transparency, accountability, and limited additional record keeping.

### Raised legislative awareness

of the need for new MCO oversight which led to new MCO reporting requirements in the state budget and advocated for a fee schedule in Family Care to protect long-term care providers from MCO funding variations.

### Helped members navigate the political process

to share concerns and/or prevent the passage of a number of potentially harmful or burdensome legislation related to issues including the nursing home bed moratorium, the transfer of beds, and closure notifications.

### Lobbied for access to care for complex patients

creating a pilot grant program for SNF and hospital partners to improve care for complex patients. Legislation also was introduced to increase reimbursement for bariatric and complex wound care needs.

## Inspiring, advocating, navigating and facilitating a vibrant workforce.

LeadingAge Wisconsin continues a multi-faceted approach and pursues multiple partnerships to assist members with the many challenges and opportunities of navigating the workforce crisis.

### Hiring refugees

is our new initiative to help members offer a solid path to hire, onboard, and support this unique population of potential employees.

### WisCaregiver Careers

demonstrates our success in partnering with another association to reimburse skilled nursing facilities for training and testing CNAs.

### Displaced workers

from hospital closures explored job opportunities with members in the Western Region as a result of our work with Deputy Secretary Standridge.

### 13 rising leaders

graduated from I-LEAD, bringing our total number of alumni to 137 through the eight years of the leadership academy.

## Leveraging core services to transform care and services.

With information, education, and member services, LeadingAge Wisconsin works continuously to ensure members have the tools and resources they need to thrive in the competitive healthcare marketplace.

### NHA programs in Wisconsin

are in short supply, and we are working with DSPS to pursue new educational opportunities for potential new NHAs.

### More than 3,600 people

from across the state connected through educational events, virtual meetings, networking opportunities, and listserv discussions.

### At least 100 topics

including trends, leadership, workforce, reimbursement, regulations, and finance inspired discussion in many educational and networking offerings.

### More than \$160,000

is the amount 24 Diamond Sponsors pay annually to support the education and services LeadingAge Wisconsin provides for members.

## Assisting members to transform programs and services for member sustainability.

LeadingAge Wisconsin keeps a finger on the pulse of change to ensure members stay ahead of the changing healthcare environment, changing acuity levels, and changing customer expectations.

### 65 care communities

have already earned their Dementia Care Designation Score and now are able to substantiate the dementia care they offer.

### \$87,336 was awarded

to our Research & Education Corporation to provide members free in-house dementia care training.

### Critical Element Pathways

are newly updated on our website along with new resources on Infection Control and the Long-Term Care Survey Process Procedure Guide.

### \$32 million plus

worth of goods and services were accessible to members through our Value First GPO producing direct savings for our members.

*Your needs continue to be our top priority as we look forward. Together with our LeadingAge national association partner, we will carry your voice in state and national public policy arenas, representing your interests with our advocacy efforts. We will launch new leadership and workforce initiatives, expanded educational offerings, invaluable networking opportunities, and transformative quality improvement strategies in the upcoming fiscal year. We look forward to continuing to serve you, and we thank you for being a part of the LeadingAge Wisconsin community.*