

LeadingAge in 2024

Supporting members on critical issues in key areas, LeadingAge achieved policy wins, launched exclusive member services, and expanded events based on your feedback. Check out just a few of our national accomplishments this year. We focus on what matters to you.



National Advocacy That Serves Your Interests

From promoting fair regulations to improving the sector's funding, our policy and PR experts keep members' needs and concerns in focus for policymakers and advance our field's interests.

TESTIFIED BEFORE CONGRESS

to expand and preserve affordable senior housing.

SUED HHS ON STAFFING MANDATES

as part of multi-faceted effort to stop implementation.

SHAPED LEGISLATION

that improves and reforms hospice care.

3,700+ ACTIONS TAKEN

by LeadingAge advocates to lobby Congress.

Solutions to Build Knowledge and Strengthen Skills

Online, on-demand, in-person: Our resources cover relevant topics to help your organization succeed.

WEEKLY NATIONAL POLICY CALLS

with updates on important national issues from LeadingAge experts.

NEW TOOLS & RESOURCES

on AI, staffing mandates, Medicare Advantage, and other key issues.

500,000 WEBSITE VISITS

to access the sector's best information, analysis, and thought leadership.

Creating Connections So You Can Grow Yours

Members learn from members—and we create myriad opportunities to ensure networking happens seamlessly, wherever affinities emerge.

8 NEW PEER GROUPS

that provide real-time connections on key topics.

15 MEMBER NETWORKS

offer critical updates and analysis across the continuum.

FELLOWSHIP PROGRAM

for new CEOs that provides mentoring and skills to succeed.

NEW PROGRAMMING

for continuing care at home and hospice providers.

Enriching Careers, Advancing Our Sector

6,500+ people gathered for our Annual Meeting and Leadership Summit, and we're growing our leadership programs, live online learning, and on-demand resources for members.

16% INCREASE

in the number of organizations participating in leadership programs.

15,000+ PEOPLE

have accessed live and on-demand learning opportunities.

LAUNCHED LEADERSHIP AWARD

to recognize members who support communities in remarkable ways.

Your needs continue to be our top priority as we look forward. We're leading a range of public advocacy efforts, developing more virtual members-only networks, and expanding free, exclusive, or discounted access to even more professional development to deepen your organization's impact. Thank you for being a part of the LeadingAge community!