



2019-2020 Categorical Listing of Exhibitors

Access Control

Advanced Wireless Communications	952-469-5400
Clearpath Connections	262-563-1031
Ideacom Mid-America	800-433-6208
Information Controls, Inc.	815-484-2100
O&W Communications	920-457-8640

Accounting Services

Baker Tilly	414-778-7498
CLA (CliftonLarsonAllen LLP)	414-721-7586
Wipfli	715-858-6631

Activities

Wisconsin Representatives of Activity Professionals	920-858-2662
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Alarm Systems

Advanced Wireless Communications	952-469-5400
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Ancillary Services

Accurate Imaging	920-230-9729
SeniorWell	224-632-5558

Architectural Design

Architects Group Limited	920-432-1232
Architecture 2000 (A2K)	414-276-1760
Ayres Associates	715-834-3161
Community Living Solutions	920-209-7514
DBS Group	608-881-6007
EUA	414-271-5350
GROTH Design Group	262-377-8001
Hoffman Planning, Design & Construction, Inc.	920-731-2322
Plunkett Raysich Architects, LLP	414-410-2981
River Valley Architects, Inc	715-832-0875
Thrive Architects	833-380-6180
Wold Architects and Engineers	651-227-7773

Audiology

SeniorWell	224-632-5558
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Bathing Systems

Apollo Corporation	715-247-5625
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Beds/Mattresses

Custom Medical Solutions	763-535-5906
Direct Supply	414-760-8421
Fitzsimmons Hospital Services	800-648-1015
McKesson Medical-Surgical	800-347-2456
Med-Mizer, Inc.	877-867-7365
Medline	847-949-5500

Billing Services

Polaris Group	813-886-6500
Pope & Conner Consulting, Inc.	715-377-1410
Specialized Medical Services	414-476-1112

Care Coordination

Wisconsin Statewide Health Information Network	608-268-1841
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Casegoods

Basic American Medical Products	608-268-1841
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Cleaning Products

Gordon Food Service	309-781-8259
Martin Bros. Distributing Co Inc	800-847-2404

Communication Equipment

Advanced Wireless Communications	952-469-5400
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Computer Software

Aladtec, Inc.	888-749-5550
EasyShifts	920-403-0405
Information Controls, Inc.	815-484-2100
Kronos Incorporated	800-225-1561
MatrixCare	954-718-6438
PointClickCare	905-858-8885

Construction Services

Altius Building Company	262-641-8811
Berghammer Construction	262-790-4750
CG Schmidt, Inc	414-577-1177
Community Living Solutions	920-209-7514
DBS Group	608-881-6007
Hoffman Planning, Design & Construction, Inc.	920-731-2322
McShane Construction Company	608-977-2009
Thrive Architects	833-380-6180
VJS Construction Services	262-542-9000

Consulting Services

Architects Group Limited	920-432-1232
Ayres Associates	715-834-3161
Baker Tilly	414-778-7498
CLA (CliftonLarsonAllen LLP)	414-721-7586
Pathway Health Services Inc.	651-407-8699
Pinnacle Innovative Healthcare Solutions	920-609-7997
Piper Jaffray & Co	414-847-6373
Polaris Group	813-886-6500
Pope & Conner Consulting, Inc.	715-377-1410
Specialized Medical Services	414-476-1112
Thrive Architects	833-380-6180
Wipfli	715-858-6631

Data Communications

MatrixCare	954-718-6438
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Dental Care

Senior Dental Care	877-674-1211
SeniorWell	224-632-5558

Design/Build Services

Basic American Medical Products	770-368-4700
Berghammer Construction	262-790-4750
CG Schmidt, Inc	414-577-1177
Community Living Solutions	920-209-7514
DBS Group	608-881-6007
GROTH Design Group	262-377-8001
Hoffman Planning, Design & Construction, Inc.	920-731-2322
Wold Architects and Engineers	651-227-7773

e-health Solutions

PointClickCare	905-858-8885
Wisconsin Statewide Health Information Network	608-268-1841

Educational Services

Essity Health & Medical Solutions	866-722-6659
LeadingAge Wisconsin	608-255-7060
Pathway Health Services Inc.	651-407-8699
Pinnacle Innovative Healthcare Solutions	920-609-7997
Polaris Group	813-886-6500
University of Wisconsin-Madison Center for Aging Research & Education	608-262-8146

EHR System

MatrixCare	954-718-6438
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Emergency Call Systems

Advanced Wireless Communications	952-469-5400
Clearpath Connections	262-563-1031
Direct Supply	414-760-8421
Ideacom Mid-America	800-433-6208
O&W Communications	920-457-8640
RF Technologies	262-790-1771

Employee Time & Attendance Scheduling

Information Controls, Inc.	815-484-2100
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Equipment and Furnishing

Direct Supply	414-760-8421
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Executive Search

CLA (CliftonLarsonAllen LLP)	414-721-7586
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Eye Care

SeniorWell	224-632-5558
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Fall Prevention

Custom Medical Solutions	763-535-5906
RF Technologies	262-790-1771

Financial Services/Financial Information

Baker Tilly	414-778-7498
BB&T Capital Markets	312-279-9936
CLA (CliftonLarsonAllen LLP)	414-721-7586
Compeer Financial	844-426-6733
LMC Insurance & Risk Management	608-828-3700
Piper Jaffray & Co	414-847-6373
Wipfli	715-858-6631

Financing

BB&T Capital Markets	312-279-9936
Compeer Financial	844-426-6733
DBS Group	608-881-6007
Northland Securities	612-851-5900
Piper Jaffray & Co	414-847-6373

Fitness/Wellness Programs

Symbria	630-413-5800
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Floor Coverings

Thrive Architects	833-380-6180
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Floor Treatment

Healthcare Services Group	215-639-4274
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Food Distribution

Gordon Food Service	309-781-8259
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Foodservice & Foodservice Management

Gordon Food Service	309-781-8259
Healthcare Services Group	215-639-4274
Martin Bros. Distributing Co Inc	800-847-2404
New Horizon Foods	877-900-0127
Refresh Dining Solutions	920-647-0894
Reinhart Foodservice	608-793-9278
Sysco Eastern WI LLC	262-677-1100
Unidine	617-943-8369
US Foods	262-251-9600

Furniture

Basic American Medical Products	770-368-4700
Direct Supply	414-760-8421
Lerdahl	608-824-8211

General Contracting/Project Management

Berghammer Construction	262-790-4750
CG Schmidt, Inc	414-577-1177
DBS Group	608-881-6007
Hoffman Planning, Design & Construction, Inc.	920-731-2322
Thrive Architects	833-380-6180
VJS Construction Services	262-542-9000

Group Purchasing

Value First	608-609-6964
Sysco Eastern WI LLC	262-677-1100
US Foods	262-251-9600

Health Information Service

Wisconsin Statewide Health Information Network	608-268-1841
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Healthcare Technology

PatientPing	617-701-7816
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Hospice Services

Accurate Imaging	920-230-9729
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Housekeeping

BSG Maintenance of Green Bay, Inc.	262-335-2746
Healthcare Services Group	215-639-4274
Medline	847-949-5500

Human Resources & Payroll

Kronos Incorporated	800-225-1561
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Incontinent Supplies

Elim Preferred Services	763-550-9486
Essity Health & Medical Solutions	866-722-6659
McKesson Medical-Surgical	800-347-2456
Medline	847-949-5500

Information Technology Systems

Aladtec, Inc.	888-749-5550
Ideacom Mid-America	800-433-6208
Information Controls, Inc.	815-484-2100
Kronos Incorporated	800-225-1561
MatrixCare	954-718-6438
PointClickCare	905-858-8885
Wisconsin Statewide Health Information Network	608-268-1841

Insurance/Health

LMC Insurance & Risk Management	608-828-3700
M3 Insurance	608-288-2895
Marsh & McLennan Agency	262-797-6293
R&R Insurance Services, Inc.	262-574-7000
Wisconsin Statewide Health Information Network	608-268-1841

Insurance/Property

M3 Insurance	608-288-2895
Marsh & McLennan Agency	262-797-6293
R&R Insurance Services, Inc.	262-574-7000

Insurance/Retirement Programs

LMC Insurance & Risk Management	608-828-3700
M3 Insurance	608-288-2895
Marsh & McLennan Agency	262-797-6293
Mutual of America	414-359-1221
R&R Insurance Services, Inc.	262-574-7000

Insurance/Risk Management

LMC Insurance & Risk Management	608-828-3700
M3 Insurance	608-288-2895
Marsh & McLennan Agency	262-797-6293
R&R Insurance Services, Inc.	262-574-7000

Insurance/Worker's Compensation

LMC Insurance & Risk Management	608-828-3700
M3 Insurance	608-288-2895
Marsh & McLennan Agency	262-797-6293
R&R Insurance Services, Inc.	262-574-7000
United Heartland	262-787-7464

Interior Design

Architects Group Limited	920-432-1232
Architecture 2000 (A2K)	414-276-1760
Ayres Associates	715-834-3161
Basic American Medical Products	770-368-4700
Community Living Solutions	920-209-7514
Direct Supply	414-760-8421
EUA	414-271-5350
Lerdahl	608-824-8211
Plunkett Raysich Architects, LLP	414-410-2981
Wold Architects and Engineers	651-227-7773

Investment Banking

Piper Jaffray & Co	414-847-6373
Ziegler	414-978-6407

IT Security

CliftonLarsonAllen (CLA)	414-721-7586
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Laundry Services & Supplies

BSG Maintenance of Green Bay, Inc.	262-335-2746
Healthcare Services Group	215-639-4274

Legal Services

Kramer, Elkins & Watt, LLC	608-709-7115
Reinhart Boerner Van Deuren s.c.	608-229-2200

Lifts

Custom Medical Solutions	763-535-5906
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Long-term Care Beds

Basic American Medical Products	608-268-1841
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Long-Term Care Supply Distribution

Elim Preferred Services	763-550-9486
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Marketing

Gordon Food Service	309-781-8259
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Master Planning

Architecture 2000 (A2K)	414-276-1760
CG Schmidt, Inc	414-577-1177
Community Living Solutions	920-209-7514
EUA	414-271-5350
Hoffman Planning, Design & Construction, Inc.	920-731-2322
VJS Construction Services	262-542-9000
Wold Architects and Engineers	651-227-7773

Medical Records

Wisconsin Statewide Health Information Network	608-268-1841
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Medical Supplies/Products

Basic American Medical Products	770-368-4700
Elim Preferred Services	763-550-9486
Fitzsimmons Hospital Services	800-648-1015
Joerns Healthcare	800-826-0270
Martin Bros. Distributing Co Inc	800-847-2404
McKesson Medical-Surgical	800-347-2456
Northwest Respiratory Services	800-232-0706
Specialized Medical Services	414-476-1112

Menu Services

Sysco Eastern WI LLC	262-677-1100
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Mobile EKG

Accurate Imaging	920-230-9729
Dynamic Mobile Imaging	866-483-9729
MobilexUSA	866-682-5454

Mobile Ultrasound

Dynamic Mobile Imaging	866-483-9729
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Mobile X-Ray

Accurate Imaging	920-230-9729
Dynamic Mobile Imaging	866-483-9729
MobilexUSA	866-682-5454

Patient Monitoring

Clearpath Connections	262-563-1031
O&W Communications	920-457-8640
Vigil Health Solutions Inc.	250-383-6900

Personal Alert Monitoring

Ideacom Mid-America	800-433-6208
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Pharmacy/Pharmaceuticals

AlixRx	877-322-4292
HealthDirect Pharmacy Services	920-739-5900
Morton LTC Pharmacy	920-727-3853
Omnicare / a CVS Health Company	800-990-6664
PharMerica	800-564-1640
Phillips Total Care Pharmacy	800-343-3784
Symbria	630-413-5800

Podiatry Services

SeniorWell	224-632-5558
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Pressure Relief

Custom Medical Solutions	763-535-5906
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Professional Association

LeadingAge Wisconsin	608-255-7060
Wisconsin Representatives of Activity Professionals	920-858-2662

Quality Improvement

Abaqis	720-617-0840
LeadingAge New York	518-867-8383
LeadingAge Wisconsin	608-255-7060
Pathway Health Services Inc.	651-407-8699
Symbria	630-413-5800

Recipe System

Sysco Eastern WI LLC	262-677-1100
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Regulatory Compliance

Abaqis	720-617-0840
Baker Tilly	414-778-7498
LeadingAge Wisconsin	608-255-7060
Pathway Health Services Inc.	651-407-8699

Rehabilitation/Therapy Services

Aegis Therapies	877-877-9889
Custom Medical Solutions	763-535-5906
Encore Rehabilitation Services	502-400-6361
Functional Pathways	865-531-2204
Greenfield Rehabilitation Agency	262-409-8585
Medline	847-949-5500
RehabCare	800-545-0749 x 7640
Select Rehabilitation	877-787-3422
Symbria	630-413-5800

Resident Care Equipment

McKesson Medical-Surgical	800-347-2456
Vigil Health Solutions Inc.	250-383-6900

Resident Room Furnishings

Lerdahl	608-824-8211
McKesson Medical-Surgical	800-347-2456

Respiratory Therapy Service

Northwest Respiratory Services	800-232-0706
Specialized Medical Services	414-476-1112

Sanitation Products

Gordon Food Service	309-781-8259
Sysco Eastern WI LLC	262-677-1100

Skin Care

Apollo Corporation	715-247-5625
Essity Health & Medical Solutions	866-722-6659

Software

American Data	800-464-9942
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Space Planning

Architecture 2000 (A2K)	414-276-1760
Ayres Associates	715-834-3161
Lerdahl	608-824-8211
Wold Architects and Engineers	651-227-7773

Staff Scheduling

Aladtec, Inc.	888-749-5550
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Staff Training

Abaqis	720-617-0840
Essity Health & Medical Solutions	866-722-6659
Pinnacle Innovative Healthcare Solutions	920-609-7997
Polaris Group	813-886-6500
Wipfli	715-858-6631

Staffing (Interim or Temporary)

Baker Tilly	414-778-7498
Pathway Health Services Inc.	651-407-8699
Pinnacle Innovative Healthcare Solutions	920-609-7997
Polaris Group	813-886-6500

Survey

Abaqis	720-617-0840
LeadingAge Wisconsin	608-255-7060

Television Systems

SeniorTV	330-633-7770
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Textiles

Medline	847-949-5500
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Therapy Services & Rehabilitation

MJ Care, Inc.	414-329-2500
RehabCare	800-545-0749 x 7640
Select Rehabilitation	877-787-3422

Transfer Devices

Fitzsimmons Hospital Services	800-648-1015
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Tray Card Systems

Sysco Eastern WI LLC	262-677-1100
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Two-way Radios

Advanced Wireless Communications	952-469-5400
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Video Surveillance

Clearpath Connections	262-563-1031
O&W Communications	920-457-8640

Wanderer Monitoring Systems

Advanced Wireless Communications	952-469-5400
Clearpath Connections	262-563-1031
Ideacom Mid-America	800-433-6208
O&W Communications	920-457-8640
RF Technologies	262-790-1771
Vigil Health Solutions Inc.	250-383-6900

Workstations

Lerdahl	608-824-8211
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